Aviara Partners Overview

Private Capital Market Solutions

04-2025

Aviara Partners ("Aviara") is a differentiated platform providing customized, proven advisory and tailored capital raising solutions for both independent sponsors and funded sponsors

We Specialize in:

- Flexible capital solutions (common equity, preferred equity, and debt) maximizing sponsor economics
- Navigating complex transactions, optimizing marketing processes, and enhancing deal positioning
- Customized marketing and bespoke outreach are interwoven into Aviara's ethos

2,000+Family office, multi-family office, asset manager and institutional investor relationships globally

\$2.0B+

Aviara's founders have executed on \$2.0B+ of direct/co-investment transactions¹

Aviara Partners targets, qualifies, and catalyzes investor interest – enabling us to close capital in ~60 days

Representative Independent Sponsor Capital Raises¹

\$50,000.000

Multi-brand franchisor in early childhood education & enrichment

Exclusive Placement Agent

December 2025

\$90,000,000

Leading provider of experiential marketing services

Exclusive Placement Agent

September 2025

\$25,000,000

Category-leading 3D SaaS and digital assets platform

Exclusive Placement Agent

August 2025

\$35,000,000

Premier fast-casual burger brand franchise roll-up

Exclusive Placement Agent

July 2025

\$65,000,000

Leading provider of licensed consumer drinkware

Exclusive Placement Agent

June 2025

\$25,000,000

Leading residential reroof and repair ("R&R") contractor

Exclusive Placement Agent

May 2025

\$55,000,000

Leading wholesaler distributor of premium, fresh-cut flowers

Exclusive Placement Agent

April 2025

\$50,000,000

Inspection, installation, MRO pipeline services in Western US

Exclusive Placement Agent

February 2025

\$20,000,000

CPA finance and accounting services buy-and-build

Exclusive Placement Agent

October 2024

\$55,000,000

Tech-enabled staffing solutions and specialty consulting services

Exclusive Placement Agent

October 2024

\$225,000,000

MRO service provider on mission-critical industrial equipment

Exclusive Placement Agent

June 2024

Steve Silvio

+1 205-907-5104

Director

\$390,000,000

Manufacturer of ground control and safety products for mining

Exclusive Placement Agent

June 2024

Introduction to the Team



Peter Martenson
Managing Partner
+1 646-797-6370

- 25+ years of private equity transaction experience
- BS, U.S. Naval Academy
- MBA from Yale University
- peter@aviarapartners.com



Andrew Lobas
Partner
+1 949-217-3220

- 15+ years of private equity transaction experience
- BS, Xavier University
- MBA from University of Cambridge
- andrew@aviarapartners.comjustin@aviarapartners.com



Justin Icardo
Partner
+1 310-922-9441

- 15+ years of private equity transaction experience
- BS, San Diego State University BA, Columbia University
- MBA from University of Southern California
- Chartered Alternative Investment Analyst (CAIA)
- steve@aviarapartners.com

10+ years of private equity

transaction experience



Nathan Yeo *Director*+1 332-268-5212

- 5+ years of private equity transaction experience
- BS, University of Tennessee
- Master of Accountancy from University of Tennessee
- nate@aviarapartners.com

Aviara Partners Overview

Private Capital Market Solutions

Q4-2025

Discover the Aviara Edge

Experience & Longevity

- Proven, long-standing market presence, with a reputation for results
- ✓ Founders have collective experience of 50+ years in private capital advisory and have executed on \$2.0B+ of direct/co-investment transactions¹

Tailored Client Solutions

- Flexible capital solutions (common equity, preferred equity, and debt)
- ✓ Collaborative, strategic methodology to optimize marketing & enhance positioning
- Ability to navigate complex transactions

Expertise in Niche Markets

 Specialization working with emerging managers, funded and fundless sponsors, and sponsors operating in niche industries (industrials, clean energy, venture, healthcare, consumer, among others)

Global Reach

 Access to 2,000+ family offices, endowments, foundations, pension funds, sovereign wealth funds, credit funds and asset managers globally

Thought Leadership

✓ Managing Partner, Peter Martenson, has been recognized as a thought leader through panel engagements and contributions to industry publications, including Pensions & Investments, the Wall Street Journal, and Private Equity International

Leading Edge Approach

Adoption of market leading technology solutions enhances our ability to target the right investors, and to implement a thoughtful, impactful marketing process

Preferred Transaction Characteristics

Proprietary Sourcing Unique Sponsor Angle Founder- or Family-Owned Significant Rollover Equity Below Market Entry Valuation Operational Improvements Accretive M&A Multiple Exit Alternatives

Benefits of the Aviara Network

Strategic Investor Relationships

We have a robust database and deep network of family office and institutional investors globally

Deal-Centric Syndication Process

We underwrite a quality asset first and complement the sponsor with our expertise for marketing and strategic positioning



Team Value

We have invested in and advised on independent sponsor transactions for the last 20+ years

Network Effect

Independent sponsors and investors are drawn to our experience executing successful capital raises

¹ Amount refers to Total Enterprise Value; includes transactions prior to inception of Aviara that were sourced, led and completed by Aviara founders at both Aviara and while at predecessor firm

Disclaimer

This presentation, prepared by Aviara Partners is intended solely for the exclusive use of the party to whom it is delivered (the "Recipient"). The presentation materials provided by Aviara Partners (the "Materials") are distributed on a confidential and limited basis, solely for your use. The distribution of these Materials is purely informational and does not constitute an offer to sell or a solicitation of an offer to buy. The Materials are strictly confidential and intended only for authorized recipients. Reproduction or distribution of any part of the Materials is prohibited without Aviara Partners' express written consent. The Recipient should not view this presentation as a substitute for their own judgment and should rely on their own due diligence if they wish to proceed further.

The valuations, forecasts, estimates, opinions, and projections contained herein involve elements of subjective judgment and analysis. Any opinions expressed in these Materials are subject to change without notice. This Materials may contain forwardlooking statements. Aviara Partners undertakes no obligation to update these forward-looking statements for events or circumstances that occur subsequent to such dates or to update or keep current any of the information contained herein. Any estimates or projections as to events that may occur in the future (including projections of revenue, expense, net income, and stock performance) are based upon the best judgment of Aviara Partners from information received and other publicly available information as of the date of this Materials. There is no guarantee that any of these estimates or projections will be achieved. Actual results will vary from the projections and such variations may be significant. Nothing contained herein is, or shall be relied upon as, a promise or representation as to the past or future. Aviara Partners, its affiliates, directors, employees, and/or agents expressly disclaim any and all liability relating or resulting from the use of all or any part of this presentation or any of the information contained therein. Again, these Materials have been prepared solely for informational purposes and are not to be construed as a solicitation or an offer to buy or sell any securities or related financial instruments. The Recipient should not construe the contents of these Materials as legal, tax, accounting, or investment advice or a recommendation. The Recipient should consult its own counsel, tax, and financial advisors as to legal and related matters concerning any transaction described herein. These Materials do not purport to be all-inclusive or to contain all of the information that the Recipient may require. No investment, divestment, or other financial decisions or actions should be based solely on the information in these Materials. These Materials are deemed confidential and intended solely for the review of the applicable parties. It may not be forwarded or shared with any third party without express deemed consent of Aviara Partners.