



## Tamarix Capital Partners Announces New Investment

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New York, NY (September 10, 2024) – Tamarix Capital Partners II, L.P. (“TCP”) announced that it has provided direct-to-company financing to support the growth of a digital marketing software and service provider (the “Company”). The non-sponsored financing will enable the Company to further execute on organic and inorganic growth initiatives.

The Company is a service provider to medical, dental, and other professional practices with a subscription-based revenue model, helping its over 2,000 customers with their website, search engine optimization (SEO), digital footprint, customer review implementation / management, and digital marketing/advertising needs.

### **About Tamarix Capital Partners II, L.P.**

TCP works with business owners and management teams, as well as search funds, independent sponsors, family offices and private equity sponsors to finance growth strategies, change of control transactions, acquisitions, and recapitalizations. We provide debt and minority equity investments to companies with \$3 - \$15 million of EBITDA and typically invest \$5 - \$25 million in each business, with the ability to lead larger transactions. TCP is part of the Tamarix platform, which was founded in 1993, and is managed by seasoned investment professionals that have cumulatively invested over \$3.5 billion in more than 225 companies.

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